1. Which of the following is an application of clustering?

a. Biological network analysis b. Market trend prediction c. Topic modeling d. All of the above

**Answer: d.All of the above**

2. On which data type, we cannot perform cluster analysis?

a. Time series data b. Text data c. Multimedia data d. None

**Answer: d. None**

3. Netflix’s movie recommendation system uses

a. Supervised learning b. Unsupervised learning c. Reinforcement learning and Unsupervised learning d. All of the above

**Answer: c. Reinforcement learning and Unsupervised learning**

4. The final output of Hierarchical clustering is

a. The number of cluster centroids b. The tree representing how close the data points are to each other c. A map defining the similar data points into individual groups d. All of the above

**Answer: b. The tree representing how close the data points are to each other**

5. Which of the step is not required for K-means clustering?

a. A distance metric b. Initial number of clusters c. Initial guess as to cluster centroids d. None

**Answer: d. None**

6. Which is the following is wrong?

a. k-means clustering is a vector quantization method b. k-means clustering tries to group n observations into k clusters c. k-nearest neighbour is same as k-means d. None

**Answer: c. k-nearest neighbour is same as k-means**

7. Which of the following metrics, do we have for finding dissimilarity between two clusters in hierarchical clustering?

i. Single-link ii. Complete-link iii. Average-link Options: a.1 and 2 b. 1 and 3 c. 2 and 3 d. 1, 2 and 3

**Answer: d. 1, 2 and 3**

8. Which of the following are true?

i. Clustering analysis is negatively affected by multicollinearity of features ii. Clustering analysis is negatively affected by heteroscedasticity Options: a. 1 only b. 2 only c. 1 and 2 d. None of them

**Answer: a. 1 only**

9. In the figure above, if you draw a horizontal line on y-axis for y=2. What will be the number of clusters formed?

a. 2 b. 4 c. 3 d. 5

**Answer: a. 2**

10. For which of the following tasks might clustering be a suitable approach?

a.Given sales data from a large number of products in a supermarket, estimate future sales for each of these products. b.Given a database of information about your users, automatically group them into different market segments. c. Predicting whether stock price of a company will increase tomorrow. d. Given historical weather records, predict if tomorrow's weather will be sunny or rainy.

**Answer: a.Given sales data from a large number of products in a supermarket, estimate future sales for each of these products.**

11. Given, six points with the following attributes:

Which of the following clustering representations and dendrogram depicts the use of MIN or Single link proximity function in hierarchical clustering:

**Answer: (a)**

12. Given, six points with the following attributes:

Which of the following clustering representations and dendrogram depicts the use of MAX or Complete link proximity function in hierarchical clustering. Which of the following clustering representations and dendrogram depicts the use of MAX or Complete link proximity function in hierarchical clustering.

**Answer: (b)**